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Portfolio

www.samfolio.se

Location

Eslöv, Sweden

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Sam El Saati

As a dynamic and innovative professional with a B.Sc. in Computer Science, combined with a strong background in digital media & digital marketing, I am eager to leverage my comprehensive skills in technology and digital media within a multinational company.

My goal is to contribute to cutting-edge digital solutions, optimizing digital marketing strategies, and driving technological innovation. My commitment to continuous learning and adaptation in the rapidly evolving tech landscape positions me to meaningfully contribute to and thrive in challenging and rewarding environments.

Experience

2023 - 2024

Teaching Assistant – Mathematics | [Kristianstad University](#) | Kristianstad, Sweden

2023 - 2024

Teaching Assistant – Computer Sc. | [Kristianstad University](#) | Kristianstad, Sweden

2016 - 2022

Digital Media Specialist | [Total Media Cast](#) | Istanbul, Türkiye

- Collaborated with clients to build and manage their online presence, including websites, social media accounts and digital identities.
- Operated various CMS systems and trained teams to work and collaborate on such systems.
- Collaborated with teams of developers and designers to translate ideas into real products, including TV shows, Company brandings, etc...
- Demonstrated strong attention to details in the field of technology.

2014 - 2016

Commercial Manager | [Al Ajamy Factory](#) | UAQ, UAE

2012 - 2014

Assistant Commercial Manager | [Al Ajamy Trading](#) | Beirut, Lebanon

2009 - 2012

Production & Social Media Manager | [UAQ FM](#) | UAQ, UAE

2008 - 2009

Producer & Host | [Radio Voix Du Liban](#) | Beirut, Lebanon

2002 - 2008

Senior Producer & Sound Technician | [UAQ FM](#) | UAQ, UAE

Education

HKR University | Kristianstad, Sweden

2022 - 2025 | [B.Sc. Computer Science \(Software Development\)](#)

Malmö University | Malmö, Sweden

2023 - 2024 | [Programming in C# - DA204E & DA205E](#)

Göteborgs Universitet | Göteborg, Sweden

2024 | [Research Frontiers in the Digitalization of Society - TIG140](#)

Göteborgs Universitet | Göteborg, Sweden

2023 | Research Foundations in the Digitalization of Society - TIG150

Meta | CA, USA

2020 | Digital Marketing Associate Certificate

Lebanese University | Beirut, Lebanon

1999 - 2002 | B.A. Marketing & Management (3 years)

Key Skills

- **Programming Languages:** Proficiency in JavaScript, Python, C#, and other programming languages for developing web applications, client/server applications, and mobile apps.
- **Full Stack Development:** Knowledge in full stack development including Next.js, React, Express, Node.js, HTML, CSS, & JavaScript for frontend and backend development.
- **Software Development Practices:** Experience with Agile development methodologies, emphasizing teamwork and iterative development processes (Jira, etc..).
- **Technical Knowledge:** Understanding of algorithms and data structures, data communication and networking, operating systems, discrete mathematics, & database techniques (SQL).
- **Academic and Practical Experience:** Ability to blend academic learning with practical experiences, particularly in project-based learning environments.

Capabilities:

- Expertise in communication, presentation, multitasking, marketing (including digital marketing and social media), graphics (Adobe photoshop), video/audio editing (Sony Vegas), leadership, and problem-solving.
- Fluent in English and Arabic, with some proficiency in Swedish, French and Turkish.

Character Outlook:

- A motivated team player and individual contributor, committed to high standards and ethics, embraces challenges, meets deadlines, eager to learn, with a friendly and sociable personality.

Awards & Honors:

- Awarded a Doctorate of Mass Media (honoris causa) by Arab University Academy in 2016.

Interests:

- Keen on AI, web design, programming, video editing, automation systems, and staying updated with innovative technologies and tools.